

NEW ICEBERGFINDER.COM INVITES TRAVELERS TO TRACK AND SHARE ICEBERGS IN NEWFOUNDLAND AND LABRADOR THIS SPRING



Iceberg off the coast of Ferryland, Newfoundland and Labrador

Photo Credit: Jared Clarke of [Bird the Rock Newfoundland Bird and Nature Tours \(@birdtherocknl\)](#)

NEWFOUNDLAND AND LABRADOR (February 21, 2018) – Known as one of the top locations in the world for iceberg viewing, [Newfoundland and Labrador](#) plays host to thousands of glacial giants most years. Like maple trees to leaf peepers, these natural Arctic wonders attract iceberg chasers to the Atlantic Canadian province from spring to early summer.

This spring, Newfoundland & Labrador Tourism is launching an updated and responsive version of IcebergFinder.com. Helping visitors locate icebergs along “Iceberg Alley” and beyond, [IcebergFinder.com](#) uses satellite technology and visual sightings from tourism operators to provide real-time updates. New this year, travelers can now upload photos of these frozen giants to the IcebergFinder map, providing more instantaneous visuals and prime viewing locations using the GPS data stored in the travelers’ photos. In addition, the iceberg map will connect travelers to tourism operators nearby for further help with their trip planning experience.

From glacial boat tours to drinking craft brews made from icebergs, here are a few more ways for travelers to maximize iceberg season across the province.

DRINK AN ICEBERG

Just outside of St. John’s, [Ocean Quest Adventures](#) invites travelers to taste the 10,000 year old formed ice. On the three hour ***Close Encounters with Nature: Drink an Iceberg*** excursion, the inflatable boat floats close enough to icebergs that adventurers can reach out and touch the frozen mass. The skipper fetches pieces of iceberg “cubes” for drinking in a beverage of choice. Available May –June; \$159.99 CAD per person (approximately \$126.29 USD, based on current exchange rate).

BREWS WITH BERG VIEWS

With several new craft breweries and distilleries emerging across the province, travelers can sample artisanal brews while chasing icebergs. In late 2017, [Split Rock Brewing Co.](#) opened in the heart of Twillingate along “Iceberg Alley” with a pub that offers spectacular views for iceberg spotting. [Quidi Vidi Brewing Co.](#), located in a historic fishing village in St. John's, is home to awarding winning ales and lagers including Iceberg Beer made with water from 10,000 year old ice. In April 2018, the new Dildo Brewery Tap Room and Museum is scheduled to open. Equal parts museum and brewhouse, the new

brewery in Dildo invites visitors to sample local beer while sampling local history including nearby archaeological digs and the 19th century cod fish hatchery.

WHALES, PUFFINS & ICEBERGS

[O'Brien's Award Winning Boat Tour](#) out of the shores of Bay Bulls combines three of Newfoundland's famed treasures of the wild: whales, birds and bergs. The two-hour boat tour sails to Witless Bay Ecological Reserve, the largest Atlantic Puffin colony in North America, while cruising past towering icebergs (Mother Nature willing) and then out to the open waters in search of humpback whales. Daily tours available starting in May; prices start at \$60.00 CAD per adult (approximately \$47.55 USD, based on current exchange rate), \$32.00 CAD (approximately \$25.36 USD) for youth (10 - 17 years of age), and \$27.00 CAD (approximately \$21.40 USD) for children (3 – 9 years of age).

HEAD WEST

Once the iceberg bucket list is checked, travelers can head west to Gros Morne National Park for the ***Trails Tales Tunes Festival*** taking place May 18-27, 2018. This annual festival features an unparalleled blend of daily walks, workshops, culinary events, concerts and late night kitchen parties, showcasing local performers on small stages throughout Norris Point, Newfoundland. For more information, visit <http://www.trailstalestunes.ca/>.

Nearby, outdoor adventurers looking to experience the true backcountry of rarely accessed areas of Gros Morne National Park can book the *Explore the Fjord* guided hike with [Wild Gros Morne](#). This small group excursion travels deep into the glacier carved valley by boat and includes a hike along Gros Morne's newest backcountry hiking route, the Overfalls Trail. Caribou, moose, black bear and arctic hare are often seen while exploring this area. Available Wednesdays and Saturdays; price is \$250 CAD per person (approximately \$198.13 USD, based on current exchange rate).

For more information on Newfoundland and Labrador, visit www.newfoundlandlabrador.com.

About Atlantic Canada Agreement on Tourism (ACAT):

This project has been made possible through funding provided by the Atlantic Canada Agreement on Tourism (ACAT). ACAT is a nine member pan-Atlantic initiative comprised of the Atlantic Canada Opportunities Agency, the four Atlantic Canada Tourism Industry Associations, and the four Provincial Departments responsible for tourism.

For more information on the four provinces, visit these websites or follow on social media:

New Brunswick

Web: www.tourismnewbrunswick.ca

Instagram: [@DestinationNB](#)

Twitter: [@SeeNewBrunswick](#)

Facebook: [@DestinationNB](#)

Nova Scotia

Web: www.novascotia.com

Instagram: [@VisitNovaScotia](#)

Twitter: [@VisitNovaScotia](#)

Facebook: [@NovaScotia](#)

Newfoundland and Labrador

Web: www.newfoundlandlabrador.com

Instagram: [@newfoundlandlabrador](#)

Twitter: [@NLtweets](#)

Facebook: [@NewfoundlandLabradorTourism](#)

Prince Edward Island

Web: www.tourismpei.com

Instagram: [@tourismpei](#)

Twitter: [@tourismpei](#)

Facebook: [@tourismpei](#)

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